

# THE SEA CHEST

JOURNAL OF THE PUGET SOUND MARITIME HISTORICAL SOCIETY | DEC. 2010



INTERNATIONAL CHRISTMAS SHIP | COUPEVILLE WHARF HISTORY | TWO PIONEER SEAFARING NARRATIVES | HELEN MORRIS Part III of III

The Sea Chest, a widely regarded quarterly maritime journal, is the official publication of the PSMHS. Established in 1967, the journal's purpose is to record historical maritime events of greater Puget Sound, British Columbia and Alaska. We seek a scholarly blend of researched material and first-hand experiences to appeal to both the historian and general reader.



# THE SEA CHEST

JOURNAL OF THE PUGET SOUND MARITIME HISTORICAL SOCIETY

The Puget Sound Maritime Historical Society's mission is to create appreciation of the region's maritime past in order to better understand the present.

Each issue of *The Sea Chest* is distributed to PSMHS members and other individuals with a strong interest in our maritime heritage, including members of maritime museums and historical societies and the captains and crews of sail training vessels.

## PUBLISHING DATES (Net)

| ISSUE | Reserve ad by | Materials due |
|-------|---------------|---------------|
| MARCH | Feb 1         | Feb 8         |
| JUNE  | May 2         | May 9         |
| SEPT  | Aug 1         | Aug 8         |
| DEC   | Nov 1         | Nov 8         |

## ADVERTISING RATES

|           | 1x       | 4x       |
|-----------|----------|----------|
| OBC       | 1,570.00 | 1,400.00 |
| IFC       | 1,485.00 | 1,285.00 |
| IBC       | 1,485.00 | 1,285.00 |
| Full page | 839.00   | 700.00   |
| 2/3 page  | 565.00   | 485.00   |
| 1/2 page  | 415.00   | 355.00   |
| 1/3 page  | 315.00   | 265.00   |

## AD SIZES (in inches)

|                         | Width | Height |
|-------------------------|-------|--------|
| Full page (no bleed)    | 7.25  | 9.625  |
| Full page (full bleed)* | 8.375 | 10.875 |
| 2/3 page                | 4.75  | 9.625  |
| 1/2 page (horizontal)   | 7.25  | 4.81   |
| 1/3 page (vertical)     | 2.25  | 9.625  |
| 1/3 page (square)       | 4.75  | 4.81   |
| 1/6 page (horizontal)   | 4.75  | 2.27   |
| 1/6 page (vertical)     | 2.25  | 4.81   |

\* Magazine trim size is 8.375" x 10.875. Please add 1/8" all around ad for bleed)



## TO ADVERTISE CONTACT:

David Weidner  
(253) 677-4242 or (603) 556-7479  
weidner@blueworldpartners.com

## PRINTING SPECIFICATIONS

The Sea Chest is printed on an offset press. Paper is 70# and 60# coated stock using 200 line screen.

## IMAGE/RESOLUTION REQUIREMENTS

All color images must be converted to CMYK. Scanned images should be 266-300 dpi at actual size of reproduction.

## AD FORMATS ACCEPTED

HIGH RESOLUTION PDF

## E-MAILING FILES

Stuffed or zipped files of 10MB and smaller can be e-mailed to: [Marilyn@PhilipsPublishing.com](mailto:Marilyn@PhilipsPublishing.com)

## PRODUCTION QUESTIONS

Please contact Marilyn Esguerra at 206-284-8285 or [Marilyn@PhilipsPublishing.com](mailto:Marilyn@PhilipsPublishing.com)

The Sea Chest is published by Philips Publishing Group for PSMHS.