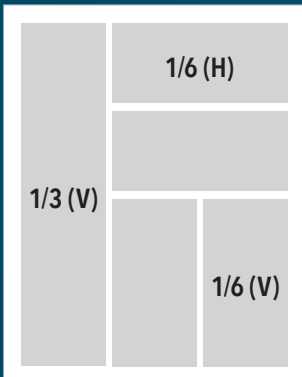
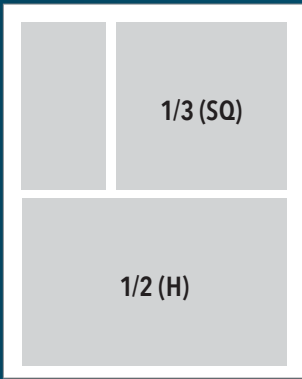


BURIEN

MAGAZINE + RECREATIONAL GUIDE

Reach Burien and surrounding community residents who shop locally. In addition to the city's news and information, *Burien Magazine* now features the complete Recreation Guide providing residents with details on a multitude of activities and classes for all ages. Mailed directly to the residents, *Burien Magazine* is one of the most effective ways to market to your neighborhood. Articles are also published in Spanish and Vietnamese.

- 50,000 residents
- Four times a year
- Four colors
- Glossy



AD RATES (Rates per issue)

	1x	2x	4x
PREMIUM SPREAD*	\$3,780	\$3,400	\$3,220
SPREAD*	3,400	3,060	2,900
OUTSIDE BACK COVER*	3,150	2,835	2,680
INSIDE BACK COVER*	2,835	2,550	2,410
INSIDE FRONT COVER*	2,835	2,550	2,410
FULL PAGE*	1,890	1,700	1,610
1/2 PAGE	1,260	1,135	1,070
1/3 PAGE	840	755	715
1/6 PAGE	500	455	430

Non-Resident Rates (Rates per issue)

	1x	2x	4x
PREMIUM SPREAD*	\$5,290	\$4,760	\$4,500
SPREAD*	4,760	4,285	4,050
OUTSIDE BACK COVER*	4,410	3,970	3,750
INSIDE BACK COVER*	3,970	3,570	3,375
INSIDE FRONT COVER*	3,970	3,570	3,375
FULL PAGE*	2,645	2,380	2,250
1/2 PAGE	1,765	1,590	1,530
1/3 PAGE	1,175	1,060	1,000
1/6 PAGE	710	635	600

Ad Design & Production

(Includes 3 revisions. Additional charges will apply thereafter)

\$100

AD SIZES (width x height)

SPREAD*	16.75" x 10.875" (trim) (gutter - 0.75")		
FULL PAGE*	8.375" x 10.875" (trim)		
1/2 PAGE	7.25" x 4.81"		
1/3 PAGE	SQ: 4.75" x 4.81"	V: 2.25" x 9.625"	
1/6 PAGE	V: 2.25" x 4.81"	H: 4.75" x 2.25"	

***BLEED ADS:** For full-page and spread ads, please add 0.125" bleed around trim size; keep text 0.25" away from the trim edge.

AD SPECIFICATIONS

High-resolution PDFs. 300dpi resolution, colors converted to CMYK, all fonts embedded.

2019/20 Publishing Schedule

SPRING 2019

Ad Reservation - Rec	Jan 8
Ad Materials - Rec	Feb 4
Ad Reservation - Mag	Feb 5
Ad Materials - Mag	Feb 11
Mails	Mar 1

SUMMER 2019

Ad Reservation - Rec	Apr 3
Ad Materials - Rec	Apr 30
Ad Reservation - Mag	May 1
Ad Materials - Mag	May 7
Mails	May 24

FALL 2019

Ad Reservation - Rec	Jun 13
Ad Materials - Rec	Jul 10
Ad Reservation - Mag	Jul 11
Ad Materials - Mag	Jul 17
Mails	Aug 5

WINTER 2020

Ad Reservation - Rec	Oct 2
Ad Materials - Rec	Oct 29
Ad Reservation - Mag	Oct 30
Ad Materials - Mag	Nov 5
Mails	Nov 22

CONTACT

Greg Borland

206-979-6928

greg@philippublishing.com



Burien

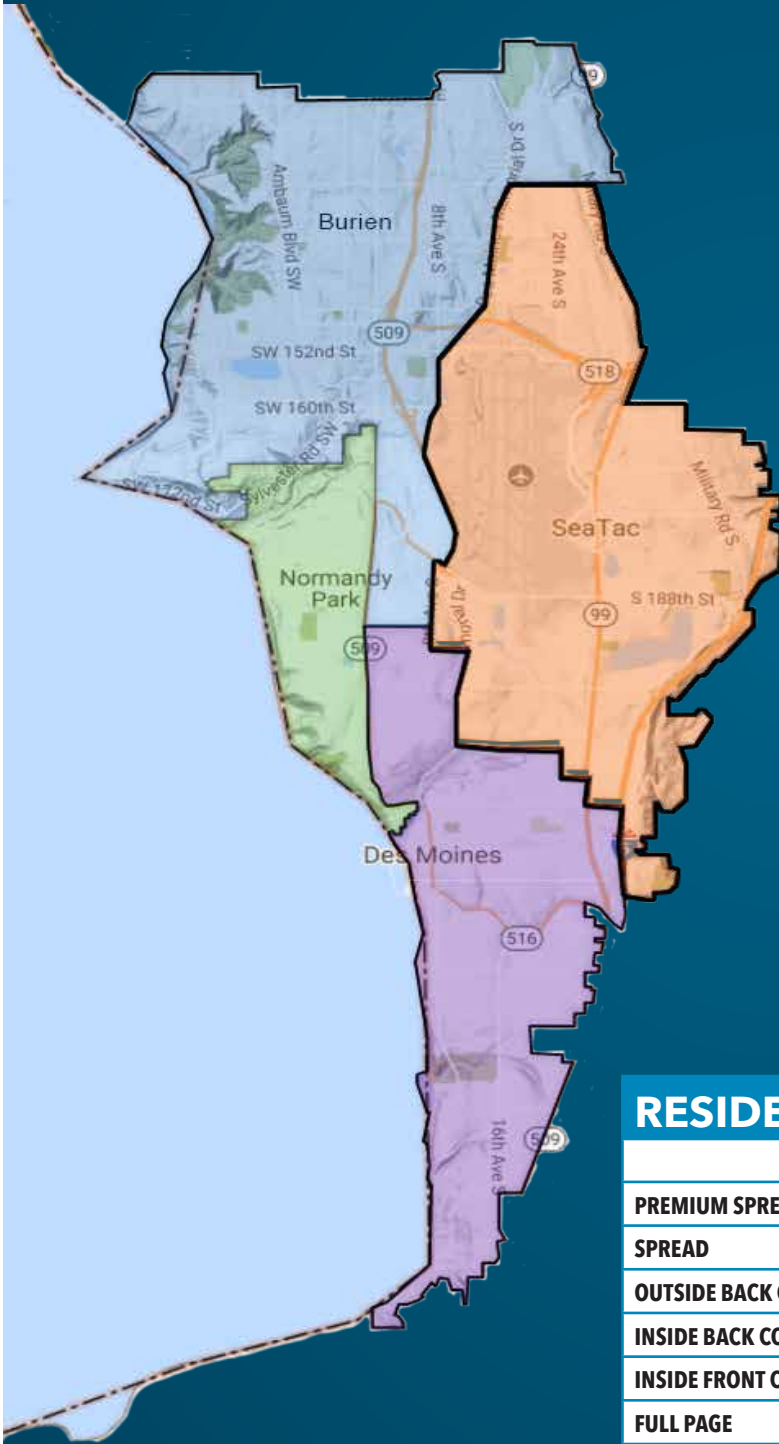
Philips Publishing Group

Burien Magazine is published by Philips Publishing Group for the City of Burien.



BURIEN

MAGAZINE + RECREATIONAL GUIDE



Burien Magazine readers are young, family-oriented and active!

Under 18	24.4%
18-34 years	21.6%
35-54 years	28.8%
55-64 years	12.4%
65+	12.8%
Median Age	37.4

Burien and region

Residents: 50,000+

Normandy Park

Residents: 6,700

Des Moines

Residents: 30,000

SeaTac

Residents: 28,850

CONTACT

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Burien

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RESIDENT BUSINESSES (per resident per cents pricing)

	1x	2x	4x
PREMIUM SPREAD	7.6	6.8	6.4
SPREAD	6.8	6.1	5.8
OUTSIDE BACK COVER	6.3	5.7	5.4
INSIDE BACK COVER	5.7	5.1	4.8
INSIDE FRONT COVER	5.7	5.1	4.8
FULL PAGE	3.8	3.4	3.2
1/2 PAGE	2.5	2.3	2.1
1/3 PAGE	1.7	1.5	1.4
1/6 PAGE	1.0	0.9	0.9