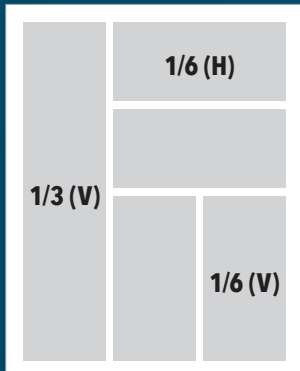
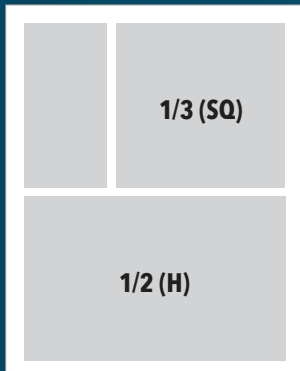


Fife

MAGAZINE

Owned and edited by the City of Fife, *Fife Magazine* serves the community by providing news and information about the city alongside seasonal features. It is a cost-effective advertising medium for businesses looking to gain exposure to the community, and for residents to get to know and support their local businesses!

- 5,100 copies
- More than 9,800 residents
- Four times a year
- Four colors
- Glossy



AD RATES (Rates per issue)

	1x	2x
OUTSIDE BACK COVER*	\$1,500	\$1,275
INSIDE BACK COVER*	1,200	1,020
INSIDE FRONT COVER*	1,200	1,020
FULL PAGE*	900	765
1/2 PAGE	600	510
1/3 PAGE	400	350
1/6 PAGE	200	175

Non-Resident Rates (Rates per issue)

	1x	2x
OUTSIDE BACK COVER*	\$1,765	\$1,500
INSIDE BACK COVER*	1,400	1,200
INSIDE FRONT COVER*	1,400	1,200
FULL PAGE*	1,050	900
1/2 PAGE	700	600
1/3 PAGE	475	400
1/6 PAGE	250	213

Ad Design & Production

(Includes three revisions. Additional charges will apply thereafter)

\$100

AD SIZES (width x height)

FULL PAGE*	8.375" x 10.875" (trim)	
1/2 PAGE	7.25" x 4.81"	
1/3 PAGE	SQ: 4.75" x 4.81"	V: 2.25" x 9.625"
1/6 PAGE	V: 2.25" x 4.81"	H: 4.75" x 2.25"

***BLEED ADS:** For full-page ads, please add 0.125" bleed around trim size; keep text 0.25" away from the trim edge.

AD SPECIFICATIONS

High-resolution PDFs. 300dpi resolution, colors converted to CMYK, all fonts embedded.

2019 PUBLISHING SCHEDULE

SPRING/SUMMER 2019

Ad Reservation	Mar 13
Ad Materials	Mar 19
Mails	Apr 3

FALL/WINTER 2019

Ad Reservation	Aug 13
Ad Materials	Aug 19
Mails	Sep 4

CONTACT

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Philips Publishing Group

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