



2017/2018 PUBLISHING SCHEDULE

September 2017

Ad Reservation	Aug 17
Ad Materials	Aug 24
Mails	Sept 8

February 2018

Ad Reservation	Feb 8
Ad Materials	Feb 14
Mails	Mar 3

September 2018

Ad Reservation	Aug 16
Ad Materials	Aug 22
Mails	Sept 8

CONTACT

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For editorial inquiries:

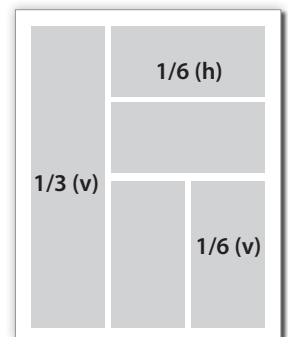
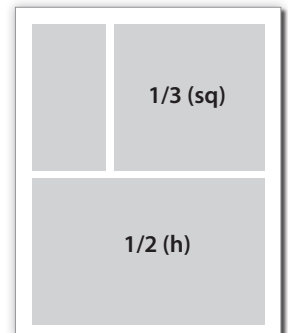
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Owned and edited by the City of Fife, *Fife Magazine* serves the community by providing news and information about city services alongside seasonal features aimed at the dynamic community that makes Fife one of the region's most desirable places to live and play.

Each full-color, glossy issue is mailed directly to 5,000 households reaching more than 9,800 residents. It is an attractive and cost effective advertising medium for businesses looking to gain exposure to the community and for residents to get to know and support their local businesses.



AD RATES (rates per issue)		
	1x	2x
Outside Back Cover	\$1,500	\$1,275
Inside Back Cover	1,200	1,020
Inside Front Cover	1,200	1,020
Full Page	900	765
1/2 page	600	510
1/3 page	400	350
1/6 page	200	175
Non-resident Businesses (rates per issue)		
	1x	2x
Outside Back Cover	\$1,765	\$1,500
Inside Back Cover	1,400	1,200
Inside Front Cover	1,400	1,200
Full Page	1,050	900
1/2 page	700	600
1/3 page	475	400
1/6 page	250	213
Ad Design & Production <small>(Includes 3 revisions. Additional charges will apply thereafter)</small>		\$100



Philips Publishing Group

The Fife Magazine is published by Philips Publishing Group for the City of Fife.

AD SIZES (width x height)			
Full page	8.375" x 10.875" (trim)	7.875" x 10.375" (live area)	8.625" x 11.125" (with 1/8" bleed)
1/2 page	7.25" x 4.81"		
1/3 page	4.75" x 4.81" (square)	2.25" x 9.625" (vertical)	
1/6 page	2.25" x 4.81" (vertical)	4.75" x 2.25" (horizontal)	

AD SPECIFICATIONS

High-resolution PDFs. 300dpi resolution, colors converted to CMYK, all fonts embedded.