



2017/2018 PUBLISHING SCHEDULE

December 2017

Ad Reservation	Nov 3
Ad Materials	Nov 9
Mails	Dec 7

March 2018

Ad Reservation	Jan 25
Ad Materials	Feb 1
Mails	Mar 1

June 2018

Ad Reservation	Apr 26
Ad Materials	May 3
Mails	May 31

August 2018

Ad Reservation	June 27
Ad Materials	July 5
Mails	Aug 2

December 2018

Ad Reservation	Nov 1
Ad Materials	Nov 8
Mails	Dec 6

CONTACT

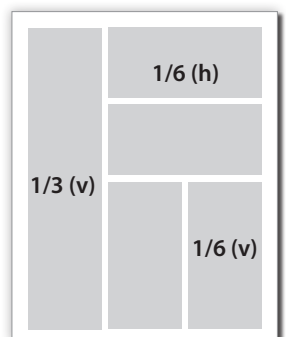
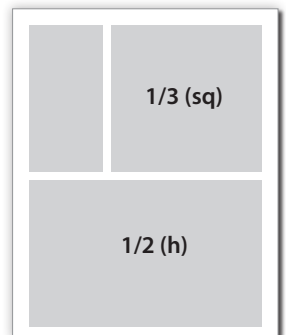
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Printed and mailed directly to all residents of Lynnwood, as well as to several other zip codes in the neighboring cities of Bothell, Edmonds and Mountlake Terrace, **the publication reaches a total of 58,000 homes.** The Lynnwood Recreation Guide is the most widely distributed consumer publication in the North King/South Snohomish County markets.

10,000 monthly visits to the Recreation Center means constant and consistent exposure to your business.

There are over 2,600 active businesses in Lynnwood. Make yours stand out by advertising in the City of Lynnwood Recreation Guide.

AD RATES (rates per issue)		
	1x	4x
Outside Back Cover	\$2,900	\$2,400
Inside Back Cover	2,700	2,295
Inside Front Cover	2,700	2,295
Full Page	1,800	1,530
1/2 page	1,200	1,020
1/3 page	800	680
1/6 page	400	340
Ad Design & Production (Includes 3 revisions. Additional charges will apply thereafter)		\$100



AD SIZES (width x height)			
Full page	8.375" x 10.875" (trim)	7.875" x 10.375" (live area)	8.625" x 11.125" (with 1/8" bleed)
1/2 page	7.25" x 4.81"		
1/3 page	4.75" x 4.81" (square)	2.25" x 9.625" (vertical)	
1/6 page	2.25" x 4.81" (vertical)	4.75" x 2.25" (horizontal)	

AD SPECIFICATIONS

High-resolution PDFs. 300dpi resolution, colors converted to CMYK, all fonts embedded.



Philips Publishing Group

Lynnwood Recreation Guide is published by Philips Publishing Group for the city of Lynnwood.