



2018/2019 PUBLISHING SCHEDULE

Spring 2018

Ad Space Deadline	Mar 12
Materials Deadline	Mar 19
Ships	Apr 5

Spring 2019

Ad Space Deadline	Mar 11
Materials Deadline	Mar 18
Ships	Apr 4



CONTACT

Contact Bailee Bridwell at bbridwell@savannahriverboat.com or call 912-629-4601 today to reserve your space in the upcoming issues.



Published for Savannah Riverboat Cruises by

Philips Publishing Group

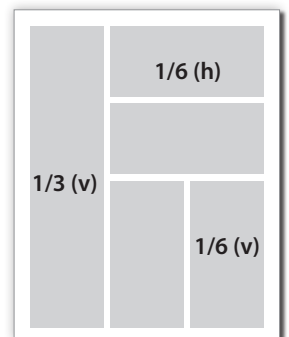
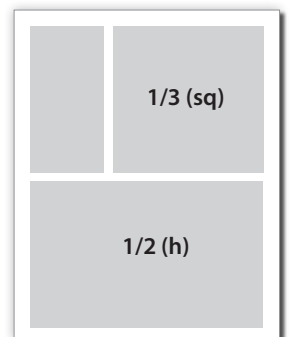
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The *Savannah Riverboat Magazine* is a professionally produced, four-color glossy magazine designed to help promote Savannah's local hospitality businesses.

With 20,000 copies distributed aboard Savannah Riverboat Cruises' elegant vessels, the magazine reaches visitors and locals as they sail by the restaurants and shops along Savannah's historic waterfront.

Customers reading and browsing through the pages will see your advertisement as they ponder what to do next and where to spend their tourist dollars.

Published annually, the *Savannah Riverboat Magazine* has a twelve-month shelf life. It is produced by Savannah Riverboat Cruises to provide our hospitality partners and colleagues with an affordable and effective way to reach potential customers.



AD RATES (rate per issue)

	1x	2x
Outside Back Cover	\$3,000	\$2,700
Inside Back Cover	2,400	2,160
Inside Front Cover	2,400	2,160
Full Page	1,900	1,710
1/2 page	1,200	1,080
1/3 page	700	630
1/6 page	350	315
Ad Design & Production <small>(Includes 3 revisions. Additional charges will apply thereafter)</small>		\$100

AD SIZES (width x height)

Ad Size	Dimensions	Dimensions	Dimensions
Full page	8.375" x 10.875" (trim)	7.875" x 10.375" (live area)	8.625" x 11.125" (with 1/8" bleed)
1/2 page	7.25" x 4.81"		
1/3 page	4.75" x 4.81" (square)	2.25" x 9.625" (vertical)	
1/6 page	2.25" x 4.81" (vertical)	4.75" x 2.25" (horizontal)	

AD SPECIFICATIONS

High-resolution PDFs. 300dpi resolution, colors converted to CMYK, all fonts embedded.